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NBA Superstar Grant Hill & ViaViente Featured in Sports Illustrated Kids

DALLAS, TX--(Marketwire - February 18, 2010) - What's in Grant Hill's refrigerator? Among a wide array of fruits and vegetables, you'll find ViaViente -- the ultimate Energy and Healing Antioxidant-rich drink.

Sports Illustrated Kids recently featured Phoenix Suns Forward Grant Hill. The SI Kids story allowed readers to peek inside the Hill's refrigerator to learn his personal nutritional secrets to outstanding athletic performance. On the top shelf of Hill's fridge stands the recognizable purple bottle of ViaViente.

The article states:

When Grant Hill was a kid, he never ate fruits or vegetables and he drank soda on a daily basis. Even 10 years ago a photo of his fridge would have revealed a lot of junk food. But the basketball star has grown to realize the importance of eating healthy -- and he has learned to enjoy it. "My taste buds have changed," says Hill, who will have a big fruit plate for lunch and sticks to a simple meal of fish and sweet potatoes before a game. "Maybe as an athlete I'm more sensitive to how my body feels, but I stay away from fried foods and sugary drinks."

ViaViente's Antioxidant-rich formula of Whole Fruits and Energizing Chelated Minerals supports the athlete's Increased Performance and Recovery from grueling workouts. Health professionals use and recommend ViaViente to their patients because it provides Energy and Healing, Reduces Aches and Pains, Promotes Healthy Joints, Healthy Blood Pressure and Healthy Cholesterol.

ViaViente is a total health tonic. It was 12 years in the making and has been on the market for more than 6 years. World renowned medical researchers including Dr. Mark Pedersen, Dr. Morton Walker and Dr. Richard Cutler led the scientific "Dream Team" that developed the product. ViaViente's Whole Fruit and Mineral-Rich Puree was based on the diet of the Vilcabambans, people living high in the Andes Mountains of South America. The Vilcabambans are known to live well over 100 years of age in excellent health. Dr. Alexander Leaf of Harvard reported on the Vilcabambans in the January 1973 issue of National Geographic.

Three books have been written about ViaViente and a new one is to be released in April 2010 titled "Living Disease Free." This book is authored by three doctors from around the world (U.S., Japan, and China).

To learn more about ViaViente, visit ViaViente.com.